

**Subject:** RE: Leaderboard

**From:** Michael Filson </O=EXCHANGELABS/OU=EXCHANGE ADMINISTRATIVE GROUP (FYDIBOHF23SPDLT)/CN=RECIPIENTS/CN=015ABE60B32E482083713F9E7AEA14CE-MFILSON>

**Date:** 06/19/2017 04:05 PM

**To:** Kevin Begovich <kbegovich@downtownla.com>, Michael Lamb <Michael@downtownnews.com>

Michael,

Here is the tracking link for this ad:

[https://www.downtownla.com/about-us/programs-initiatives/community-events/70-dog-day-afternoon?utm\\_source=Downtown\\_news&utm\\_medium=eblast&utm\\_campaign=dog\\_day](https://www.downtownla.com/about-us/programs-initiatives/community-events/70-dog-day-afternoon?utm_source=Downtown_news&utm_medium=eblast&utm_campaign=dog_day)

Mike Filson  
DCBID  
Community Relations Manager

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**From:** Kevin Begovich  
**Sent:** Monday, June 19, 2017 2:30 PM  
**To:** Michael Lamb <Michael@downtownnews.com>  
**Cc:** Michael Filson <mfilson@downtownla.com>  
**Subject:** Re: Leaderboard



Mike will send you the link shortly. He is in a meeting right now.

**Kevin Begovich**  
Graphic Designer



**Downtown Center Business Improvement District**  
626 Wilshire Blvd., Suite 200 | Los Angeles, CA 90017  
Call: 213-416-7525 | Fax: 213-624-0858  
Web: [DowntownLA.com](http://DowntownLA.com)



On Jun 19, 2017, at 2:25 PM, Michael Lamb <[Michael@downtownnews.com](mailto:Michael@downtownnews.com)> wrote:

Hey Kevin

Hope all is well

Can you send me a leaderboard 728x90 for the eblasts?

This is for Dog Day Afternoon

Thanks

Michael Lamb  
Account Executive  
Los Angeles Downtown News  
1264 W. First Street  
Los Angeles, CA 90026

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213-453-3548 Mobile  
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